IMPACT AREA 3: **STRENGTHENING RESPONSIBLE BUSINESS**

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STRENGTHENING SOCIETY TO CREATE A BETTER FUTURE FOR ALL

The challenge: mistrust in business is dividing society; businesses need to use the power of their investments and activities for social good

Trust in UK businesses is at an all-time low, with only 43% of people saying they trust business

The UK has pledged to cut emissions to meet the Paris Agreement aim to keep the increase in global temperatures below 2°C

More socially responsible businesses typically have better corporate performance

ROYAL LONDON

BUILDING A SUSTAINABLE FUTURE


ROYAL
Ashley Hamilton Claxton

THE DIFFERENCE WE ARE MAKING

Sustainable Funds

Investing in
Sustainable Companies

Governance and Engagement

Engaged with 123
companies in 2018

Environment

Collaborating through
Climate Action 100+